

Dean of Students Office - Assessment Framework

What is Assessment?

Any effort to gather, analyze, and interpret evidence which describes institutional, divisional, or departmental effectiveness.

(Upcraft & Schuh, 1996, p. 18)

Three Levels:

1. Descriptive

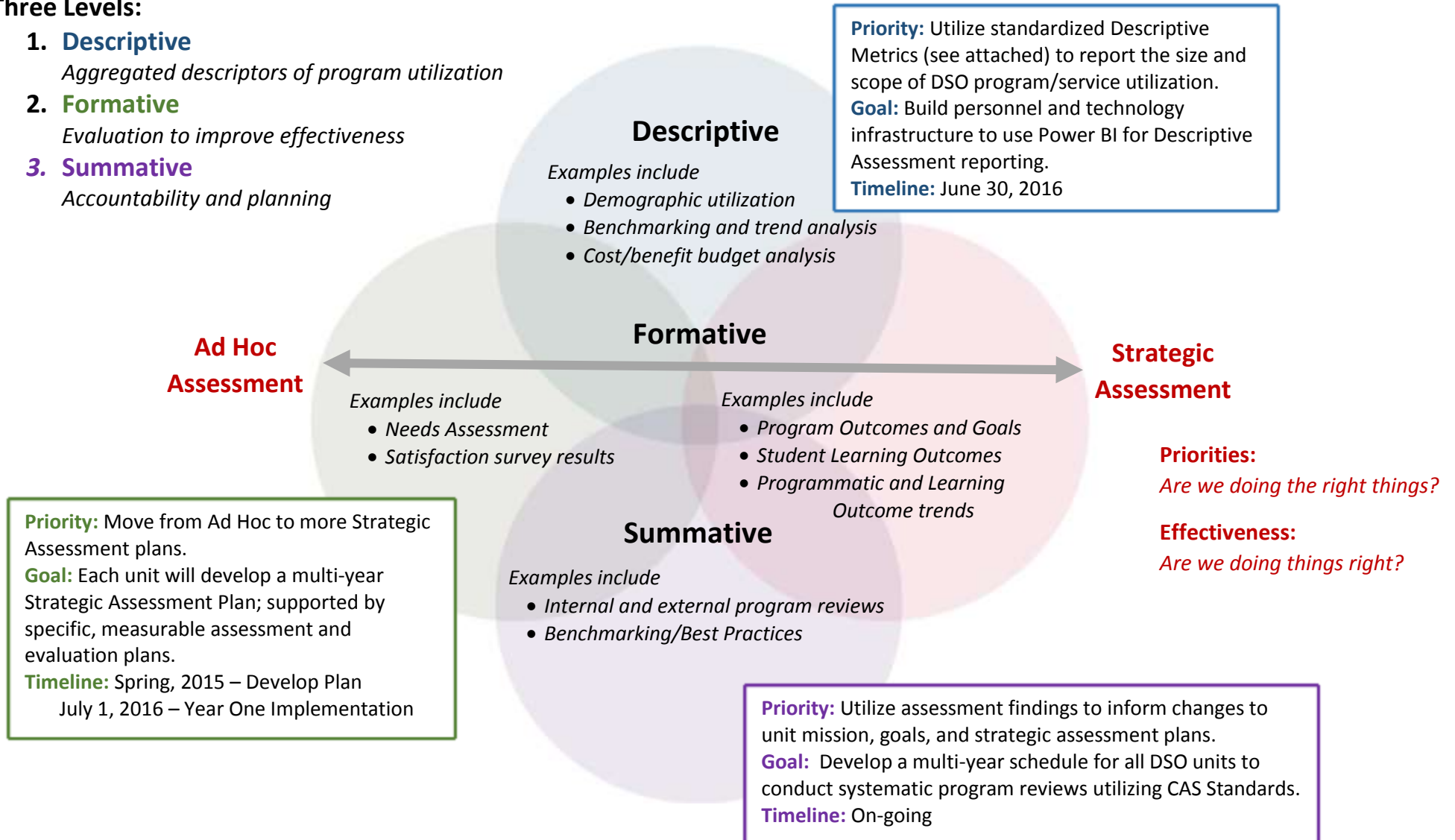
Aggregated descriptors of program utilization

2. Formative

Evaluation to improve effectiveness

3. Summative

Accountability and planning



Roles:

Unit Director – Develop and implement an assessment plan consistent with DSO Mission and this framework.

DSO Assessment Committee – Utilize a “coaching model” to share subject matter expertise with departmental assessment practitioners.

DSO Descriptive Assessment Metrics: Seven key Indicators that describe the size and scale of operations

- Unit Directors will determine how the daily unit operations/programs/services align with the following seven descriptive metrics; and are responsible for collecting data within this shared framework.
- Unit Directors will provide a list of students by unique identifier for all intentional contacts.
- Unit Directors may identify additional unit specific descriptive metrics to track as needed for their areas/goals.
- Data will be collected in each unit in an on-going, systematic process, and submitted centrally each year in July.

Standard DSO Descriptive Metrics

1. Electronic Contacts

Tech Committee will utilize analytics tracking for each DSO website and report on-line contacts and unique page views

2. Intentional Student Contacts

On-going and short term interactions – typically with identified Student Learning Outcomes

Examples: OJA Hearings, Student Assistance consultations, Save Zone Training; Greek Leadership Class, Psych 131; Student Employees/Peer Mentors, Tutoring, SI Participants

Data Collected: Unique Identifier - Student ID (preferred) or NetID

Note: It is important to track Unique student IDs whenever reasonably possible to provide more robust descriptive assessment data.

3. DSO sponsored Campus Programs (events, workshops, presentations, etc.)

Attendance and participation at events sponsored by or supported by DSO Units

Examples: Facility use, Classroom presentations, Outreach events

Data Collected: Name of event and target audience; and Total number of events sponsored or supported per year

4. Informal Student Contacts

Student participation in DSO sponsored campus programs (that may or may not include specific Learning Outcomes)

Examples: Welcome Tents; Football Games, Resource Fair Info Tables, Poster presentations, etc.

Data Collected: Name of event; Target Audience, Estimated Headcount

5. DSO Sponsored Outreach Events (not included above)

One time/short term interactions with individualized Learning Outcomes

Examples: Orientation presentations, Scholarship Information sessions, Community events

6. Number of student groups advised

Direct or indirect contact with recognized Student Organizations (may include both formal and informal advising work)

7. Number of unique services provided

A list of the various programs and services provided by each DSO unit